



News Release

SALES PROFESSIONAL EARNS INTERNATIONAL DESIGNATION FOR LUXURY HOME MARKETING EXPERTISE

Honolulu, Hawaii 96813 -- Sakara K. Blackwell with Optimum Realty LLC has earned the prestigious *Certified Luxury Home Marketing Specialist* designation in recognition of her experience, knowledge and expertise in the luxury home market. "Sakara Blackwell is an example of a real estate professional who has worked to develop market knowledge and the special skills and competencies necessary to provide exceptional service in the fine homes and estates marketplace," said Institute President Laurie Moore-Moore, upon announcing Blackwell's designation. "Affluent buyers and sellers can turn to sales professionals who have this designation and be confident that they have special expertise and experience in the luxury home marketplace."

"I am committed to providing outstanding service to my clients," said Blackwell "the *Certified Luxury Home Marketing Specialist* designation is evidence of my ability to meet the needs of affluent buyers and sellers. My membership in The Institute for Luxury Home Marketing also provides me with marketing tools and networking capabilities that benefit my clients."

Blackwell is an award-winning real estate professional who has gone through special training and met performance standards in the upper tier market. According to the National Association of Realtors, there are 1,244,872 realtors in the U.S. as of April 2008. Of these realtors less than 1% hold the Certified Luxury Home Market Specialist Designation (CLHMS) and only half of them received Million Dollar Guild recognition. Blackwell is among the 6000 top luxury home marketing specialists nationwide in offering clients unparalleled services. She has been in real estate since 2001 and specializes in the Oahu market.

For current information on the upper tier market, contact Sakara K. Blackwell at Optimum Realty LLC, 808.542.4333 or e-mail Sakara@OptimumWorld.com.

Mahalo,

Pei J. Chen
Marketing Coordinator
Optimum Realty LLC
1050 Bishop Street #402
Honolulu, Hawaii 96813
Mobile: +1.617.953.9320
Fax: +1.888.277.3880
Pei@OptimumWorld.com

The Institute for Luxury Home Marketing
1409 South Lamar, Suite #215; Dallas TX 75215
214-485-3000