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SAKARA K. BLACKWELL ATTENDS NAR REALTORS® CONFERENCE & EXPO

SAN FRANCISCO (October 28, 2005) – Sakara K. Blackwell of Optimum Realty LLC, along with her husband, Hilton T. Blackwell, Vice President of Multi-Media Marketing for Optimum Marketing & Management Corp. and Astrida Pesentheiner, Director of Possibilities at Optimum Realty LLC in Honolulu, Hawaii were among the more than 26,000 Realtors® and friends attending the National Association of Realtors® annual REALTORS® Conference & Expo held here, Oct. 28-31.

Attendees came from all parts of the United States and more than 36 foreign countries to learn about the latest professional news and information and tools to help their businesses. The four-day series featured some of the business world's best and brightest minds, including Malcolm Gladwell, author of *The Tipping Point* and most recently *Blink: The Power of Thinking Without Thinking*; management expert Ken Blanchard, author of *The One Minute Manager*; and Silicon Valley management legend and Apple pioneer Guy Kawasaki, author of *Rules for Revolutionaries*.

In addition to participating in briefings and education sessions, conference attendees heard presentations on political forums on major issues facing the real industry. Sessions included the economic outlook for residential real estate, commercial real estate business trends and forums on international real estate and technology issues.

A sign of continuing real estate prosperity was seen in the interest in the conference annual trade exposition. More than 620 exhibiting companies participated in the expo—breaking the previous record of 550 companies—and required 154,000 square feet. The trade show featured the latest in computers, cameras, education and professional development, financial services, office equipment, relocation services, sales promotions, virtual tours and wireless devices.